

# MATC Project (2): Create a new responsive design for a website.

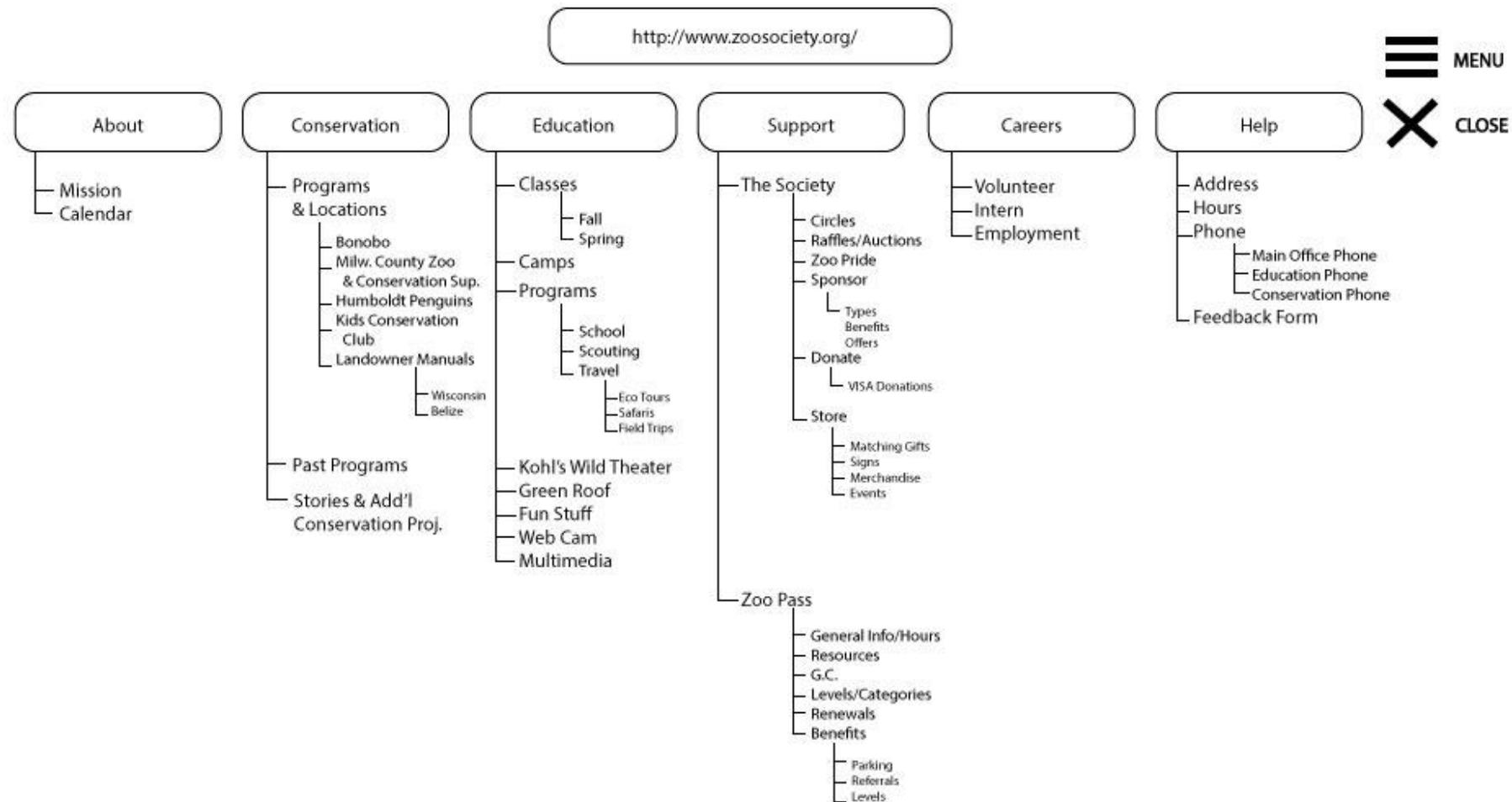
**Potential Client:** Zoological Society of Milwaukee

First I figured out functionality recommendations, identified my audience, and studied the product and service. I found the online goals of the potential client, the target market and researched the company background. All designs were created with a 12-column grid.

( Former OLD Design: [www.zoosociety.org](http://www.zoosociety.org) )

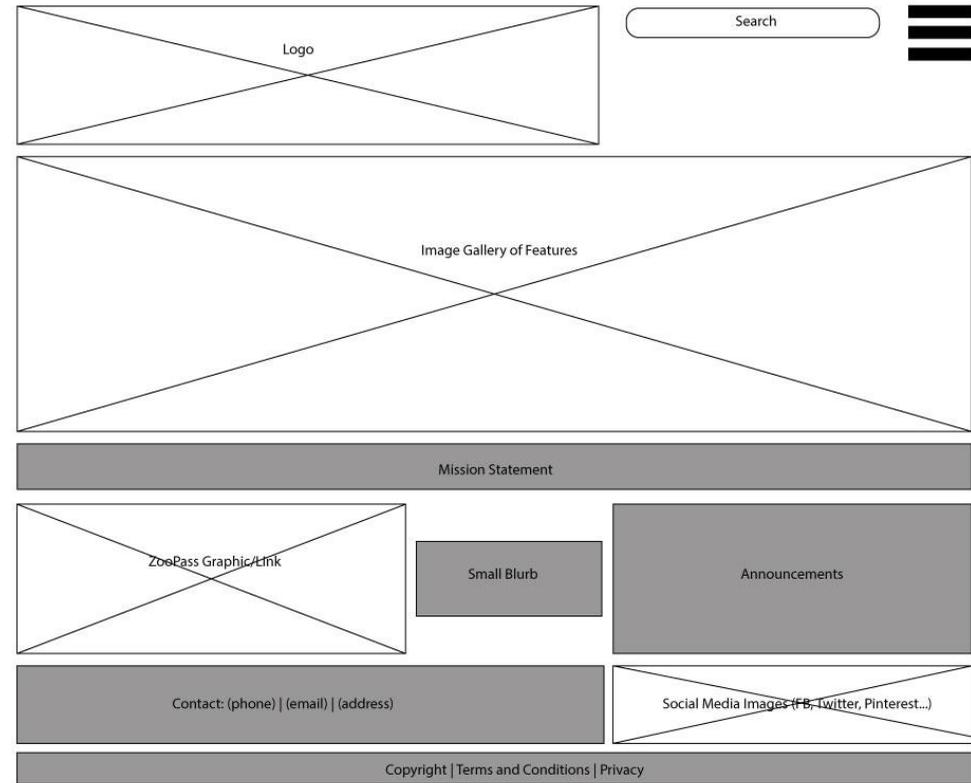
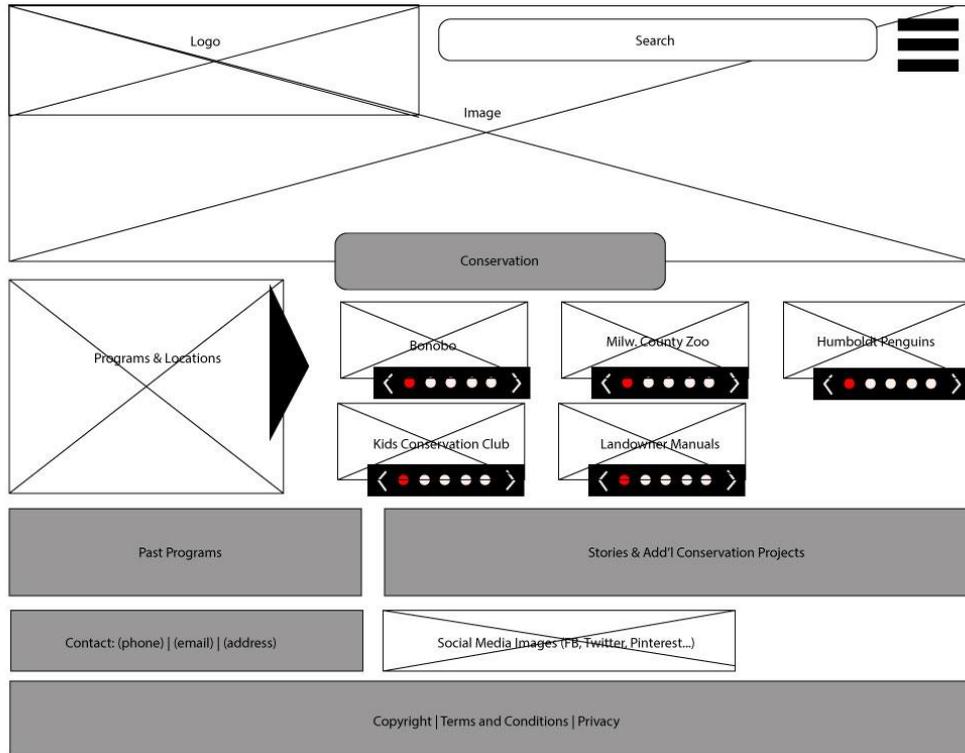
[My NEW Design:](#) (see pages 5 - 7 for mock-ups below created in Adobe Photoshop & Adobe Illustrator CC 2015)

**Beginning with my Flowchart:**



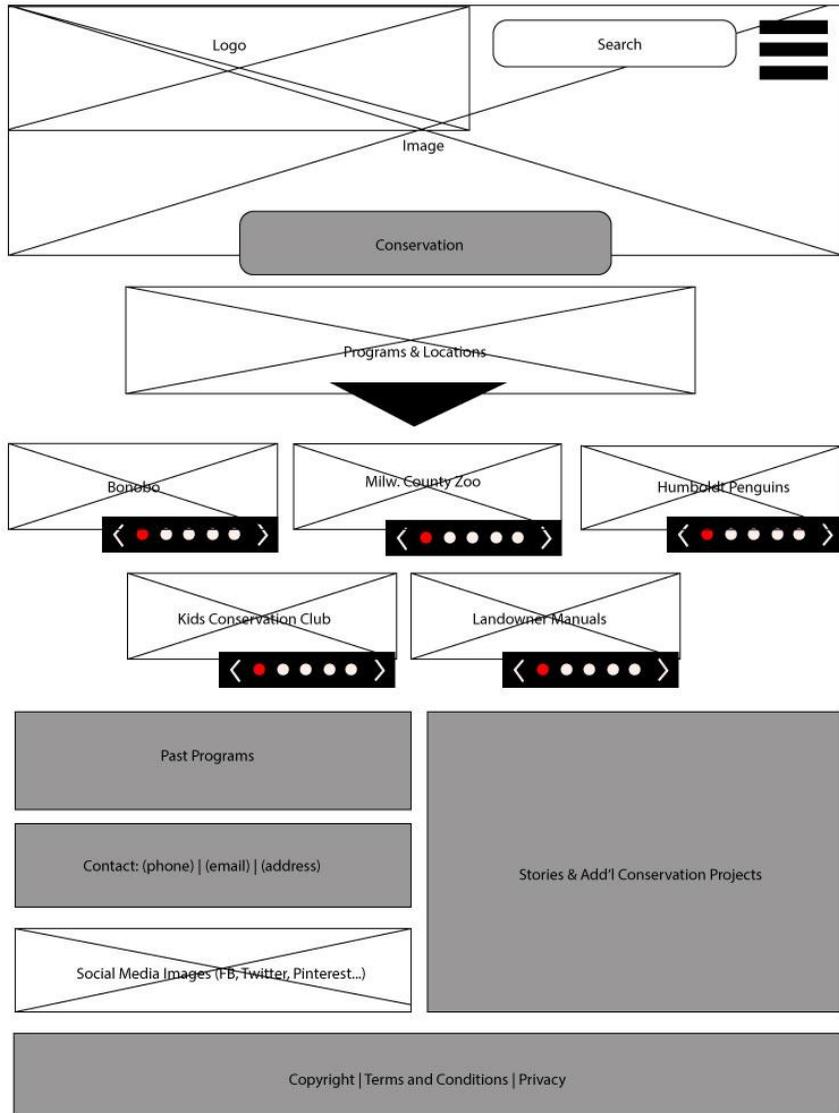
Next, general wireframes for a main page & supplementary page illustrating responsive design for desktop, tablet & phone:

(Main Page – Desktop Wireframe actual size  $\geq 1024$ ) →

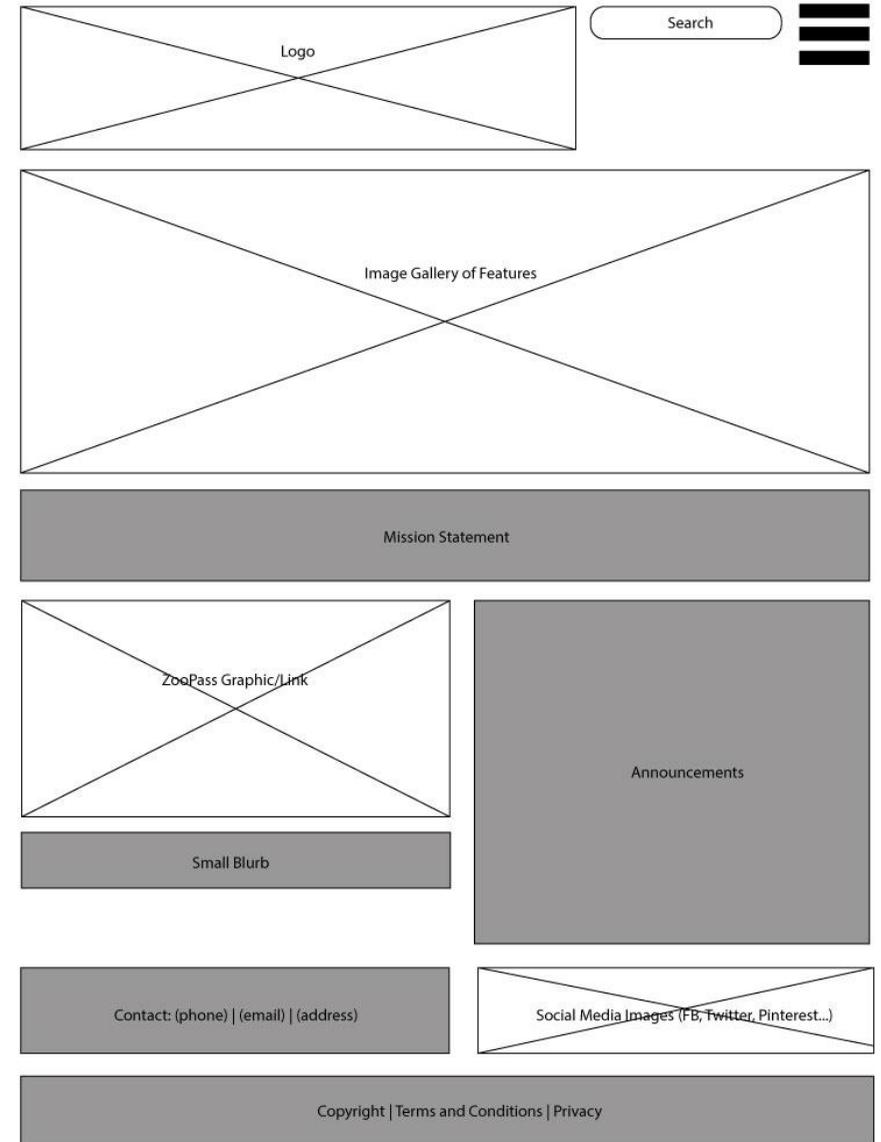


← (Supplementary Page – Desktop Wireframe actual size  $\geq 1024$ )

Next, general wireframes for a main page & supplementary page illustrating responsive design for desktop, tablet & phone:

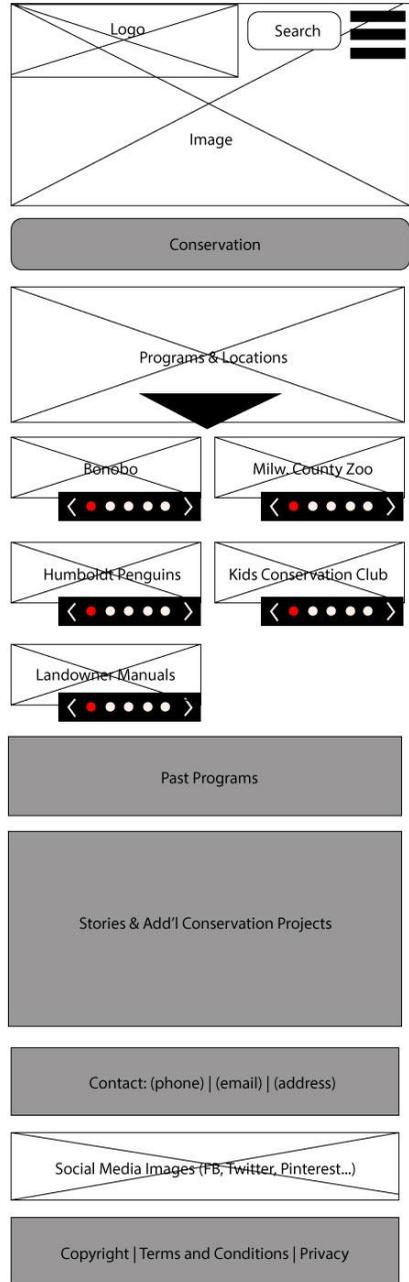


(Main Page – Tablet Wireframe actual size 768-1023) →

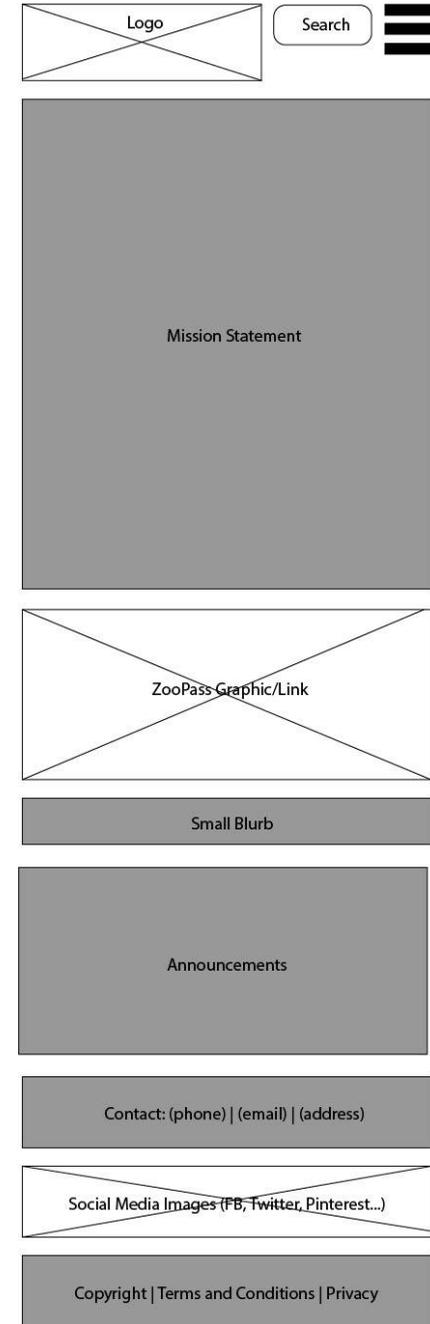


← (Supplementary Page – Tablet Wireframe actual size 768-1023)

Next, general wireframes for a main page & supplementary page illustrating responsive design for desktop, tablet & phone:



(Main Page – Phone Wireframe actual size ≤480) →



← (Supplementary Page – Phone Wireframe) actual size ≤480

Finally, mock-ups for a new Main page and supplementary pages:  
(Main Homepage Design)



(Desktop actual size  $\geq 1024$ )



(Tablet actual size 768-1023)



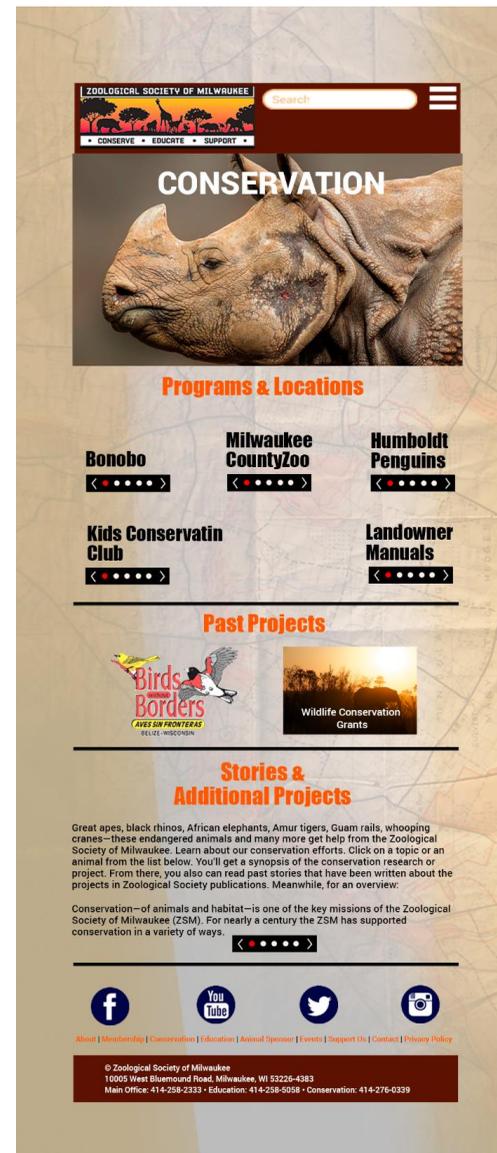
(Phone actual size  $\leq 480$ )

Finally, mock-ups for a new Main page and supplementary pages:

(Secondary page Design)



(Desktop actual size  $\geq 1024$ )



(Tablet actual size 768-1023)



(Phone actual size  $\leq 480$ )

Finally, mock-ups for a new Main page and supplementary pages

(Third page Design)



(Desktop actual size  $\geq 1024$ )



(Tablet actual size 768-1023)



(Phone actual size  $\leq 480$ )