

MATC Project (1): Create a new responsive design for a website.

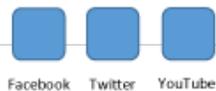
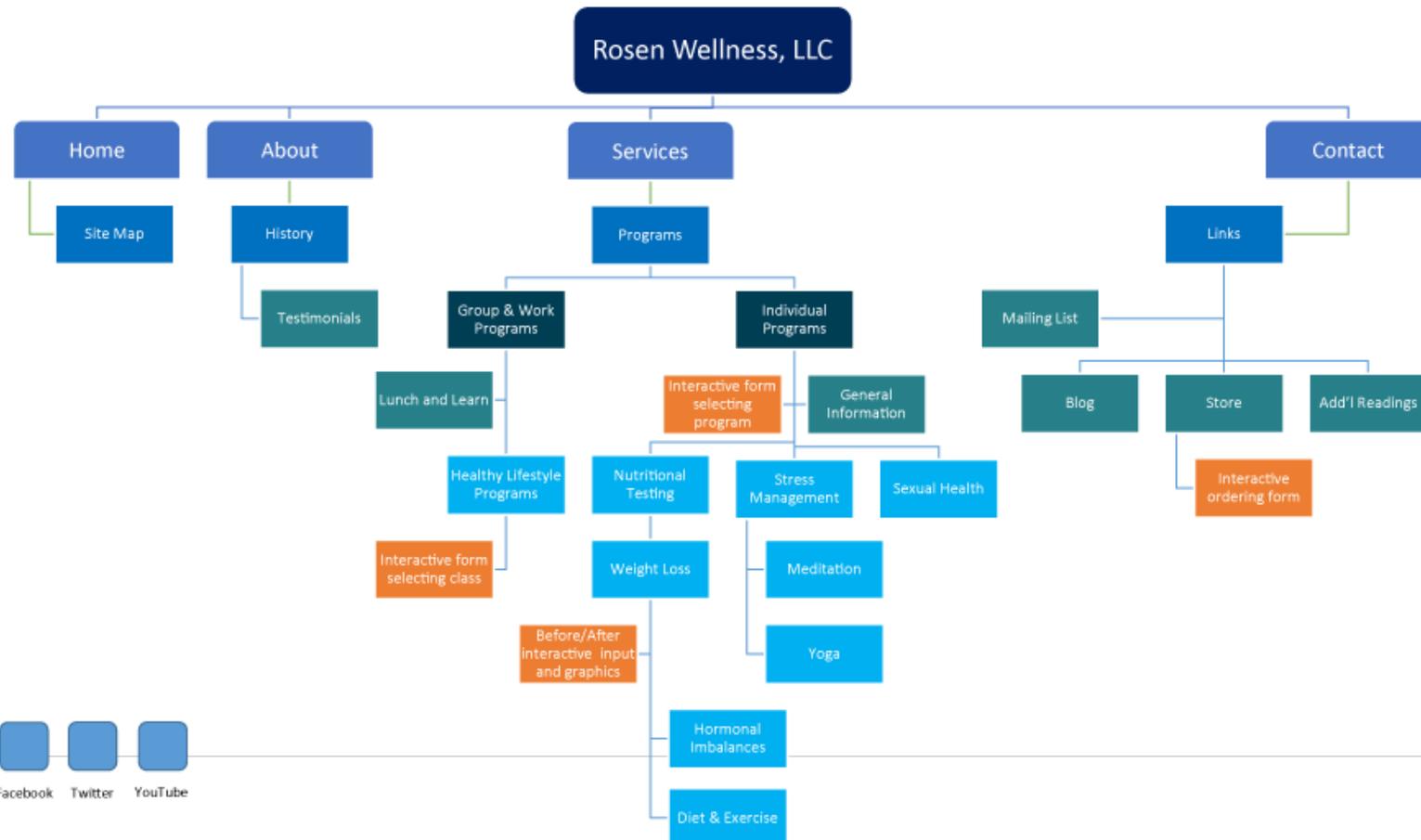
Potential Client: Rosen Wellness, LLC – this *health website* was out-of-date, so I decided to make some potential changes to it. In this document you will find my flowchart, a wireframe, and some before-and-after designs (the original website versus some of my changes).

First I figured out functionality recommendations, identified my audience, and studied the product and service. I found the online goals of the potential client, the target market and researched the company background. All designs were created with a 12-column grid.

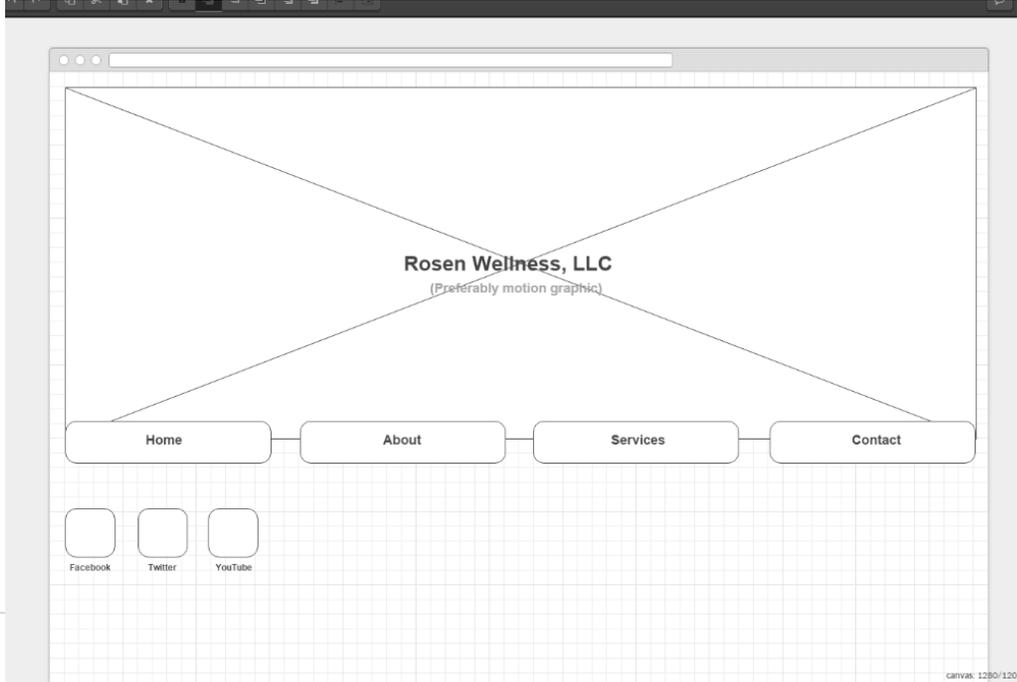
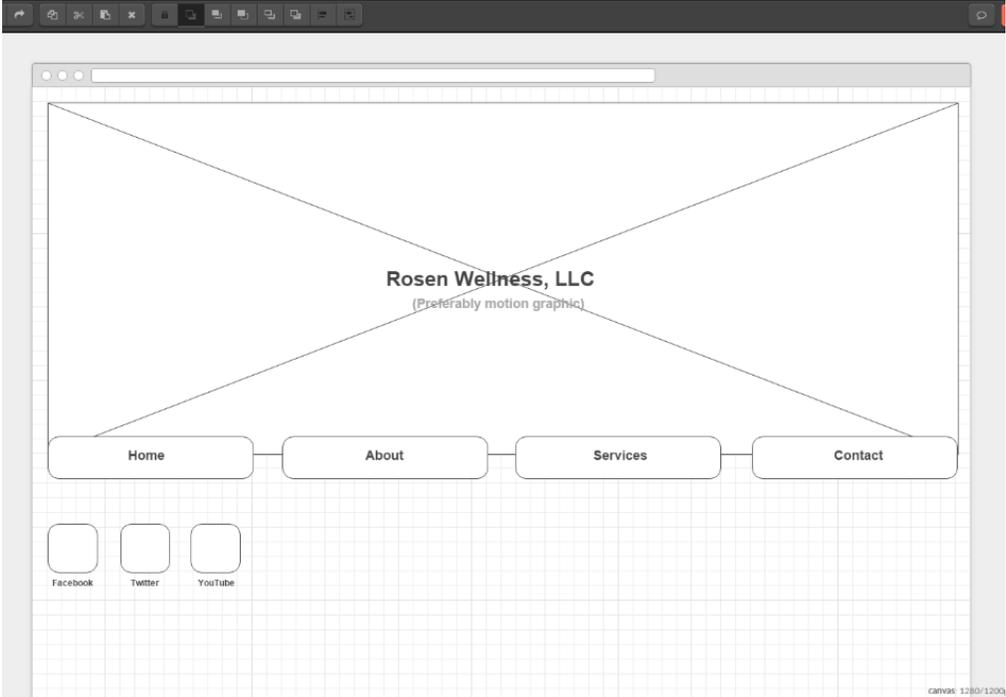
(Former OLD Design: <http://brwellness.com/default.htm>)

My NEW Design: (see pages 3 & 4 for mock-ups below created in Adobe Photoshop & Adobe Illustrator CC 2015)

Beginning with my Flowchart:



Next, general wireframes for at least 2 pages:



Finally, mock-ups for a new Main page and supplementary page:

(Main Homepage Design with potential drop-down & Hamburger)

ROSEN WELLNESS

Home
About
+ Services

NOW's
the time
to take control of your health!

● ● ● ●

"The most striking thing I have noticed in "changes" is the way my skin looks..." —K.Y.

"He educated me on nutrition and showed me some simple changes I needed to make to my diet..." —R.W.

"I got my life back..." —J.R.

"I've lost 25+ pounds..." —C.S..

"Bernie has provided expert guidance and knowledge on both nutrition and wellness..." —C.V.D.

"I worked with Bernard to reduce cholesterol levels without statin drugs..." —C.V.D.

[...more testimonials](#)

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Rosen Wellness
Dick Diet

(Secondary Page with potential drop-down & Hamburger)



ROSEN WELLNESS

Home
About
- Services

NUTRITION TESTING

Group
- Individual

Nutrition Testing
Stress Management
Sexual Health

I'm interested in:

- Nutritional Evaluation
- Nutrition Response Testing
- Blood Chemistry Analysis

The Nutritional Evaluation focuses on the foundational issues and those root causes that upset body chemistry. Nutrition Response Testing has two parts to the process: the analysis and the personalized health improvement program (using designed clinical nutrition). Blood Chemistry Analysis is where we use your blood test results to interpret nutritional status and identify areas where supplementation may be helpful.

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